

# ANNUAL REPORT

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**2021**



**Big Brothers  
Big Sisters**

**Of the Battlefords  
Humboldt  
Prince Albert  
Saskatoon**

# WELCOME

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**Every young person has the ability to reach their full potential. At the core of everything we do we strive to equip young people to face adversities with resilience. Volunteers and community partners are the enablers to potential.**

In order to manage the effective deployment and utilization of the various resources at our disposal, having management and measurement processes and systems are core to our success as an organization. Our strategic plan guides our work and ensures that everything we are pursuing is contributing to predetermined objectives. One of the pillars of BBBS is our ability to effectively measure the strength and impact of our various levels of programming. This enables us to be responsive to the articulated needs of young people. Outlined in this annual report are the findings of the Circle program evaluation and evaluation of virtual mentoring in school based program.

We know that mentoring relationships protect against harmful effects of adverse childhood experiences, which includes physical isolation and toxic stress. This past year it has become more and more evident the realities of the shadow pandemic of Covid 19, the long term impact on mental health and learning loss of young people. We are addressing these challenges by building strategic long term partnerships to co-deliver mentoring interventions that draw on the expertise and experience of each participating partner.

**We are extremely grateful to our board, employees, volunteers, donors, and supporters who are the spark to ignite the power and potential of young people through mentoring.**



**Kim Megyesi**  
Executive Director



**Gord Graham**  
Board President

# 2020-2021 BOARD MEMBERS

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## **Gord Graham - President**

Vice President, Mining | ENGCOMP

## **Thomas Dehod - Vice President**

Pastor & Self-Employed Marketer

## **Jared Udchic - Treasurer**

CPA | Jensen Stromberg

## **Donna Banks - Member at Large**

Self Employed & Public School Board

## **Wilton Angus - Member at Large**

Jardeg Construction Services

## **Anu Kashyap - Member at Large**

Associate Director, Annual Giving.  
U of S

## **Alex Fallon - Member at Large**

President & CEO, SREDA

## **Jaime Valentine - Member at Large**

Executive Director, SK Association School  
Business Officials

## **Kim Osemlak - Member at Large**

Legal Counsel, MNP

## **Marinko Jelovic - Member at Large**

Lawyer - Partner, Robertson Stromberg, LLP



"There has been no test of resilience as there is happening right now with the pandemic. I am proud to volunteer for Big Brothers Big Sisters as we continue to find new ways to serve our community, with early interventions to build a healthier tomorrow." - Anu

" These are challenging times, and so I'd ask everyone in our community to pause.....and reflect about how you can make a difference, how you can help someone who needs a hand, how you can help a young person succeed. Our mentors do exactly that, and have an extraordinary impact on the lives of youth in Saskatoon. Our staff, our mentors, our youth, and our donors are changing people's lives for the better, one match at a time – here's to more of that! - Alex



**We want to thank our committed board members, a diverse group of individuals committed to children and youth thriving in Saskatoon and Area.**



# IMPACT EVALUATION

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Mentoring relationships change young people's lives. With training and professional support, Big Brothers Big Sisters mentors form strong positive relationships with their mentees that express care, challenge growth, share power, and expand possibilities.

## VIRTUAL MENTORING

### Key Findings

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**88% met with their mentor virtually**

They especially enjoyed spending time with their mentors and virtual activities. 43% would like to continue to have this option.



**93% experienced a developmental relationship**

Which research has found builds a number of fundamental protective factors.<sup>1</sup>



**93% developed social emotional competencies<sup>2</sup>**

Which research has found supports optimal development.<sup>3</sup>

# THE CIRCLE

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Youth facing adversities reach their full potential when matched with mentors in either group or one to one mentoring interventions. Findings from 5 years of evaluation shows positive results: Youth facing adversities are supposed to reach their full potential though both group and one-to-one mentoring interventions. Findings from 5 years of evaluation shows positive results:



## VOLUNTEERS

**Mentors reported being very satisfied with the program**

**Volunteers felt very supported in their role as mentors and prepared to engage in their 1:1 match or 1:3 group relationship with their mentee(s)**

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## YOUTH

**89% of youth in group matches rated their relationship as very good!**

**76% of youth reported being satisfied with their 1 to 1 match**

**In self-reports youth increased their care for others, their empathy and their sense of equity and social justice!**

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## PARENTS/ GUARDIANS

**1:1 matches wished that their child could spend more time with their mentor! They felt the 1:1 mentoring relationship their child experienced increased self-confidence, improved mental health, reduced anger, increased coping skills, enhanced social skills and greater hope for their future.**

**They felt the program helped the whole family with "outside support" and the child more directly involved with support and guidance.**

# OUR MISSION

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To enable life-changing mentoring relationships to ignite the power and potential of young people.

## Who We Serve



Young people who face adversity AND are in need of an additional consistent and supportive **Developmental Relationship**

## Our Services



The highest quality of **MENTORSHIP PROGRAMS** in schools and in the community with a focus on **1-TO-1 MENTORING**.

## Igniting Potential



Building **intentional relationships** between Parent/Guarding + The Big + Big Brothers Big Sisters of Saskatoon and Area

## The Outcomes

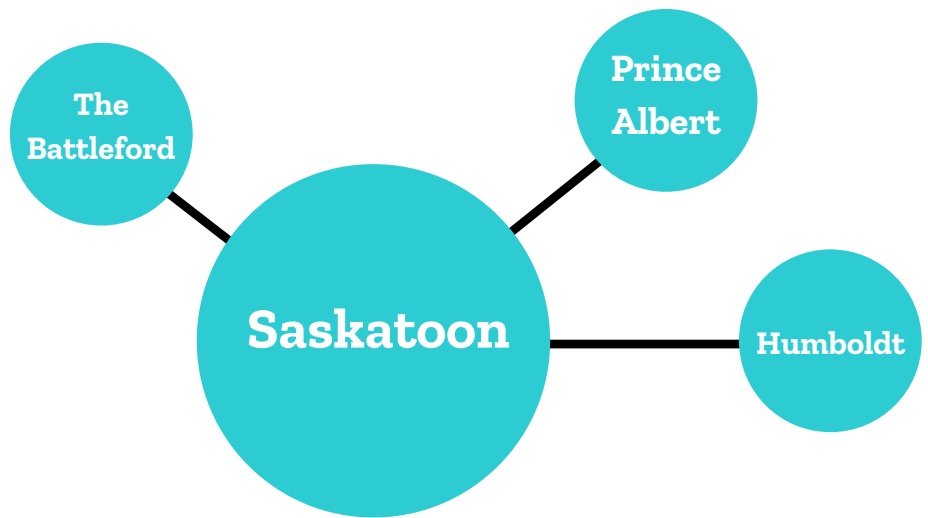


Social Emotional Competence  
Mental Health & Wellbeing  
Educational Engagement & Employment Readiness



# COMMUNITIES WE SERVE

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**Matched Volunteers in 2020/21 = 399**

**Matched Youth in 2020/21 = 419**

**62,776 VOLUNTEER HOURS!**

from July 1, 2020 - June 30, 2021

## PROGRAMS WE OFFER

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**Big Brothers Big Sisters of the Battlefords, Humboldt, Prince Albert and Saskatoon are proud to offer 14 programs to children and youth!**

Community Based | School Based | Group





## THE POWER OF AN HOUR

### Megan & Sara

celebrated their 10th year together this past school year!

They are the longest in school mentoring match we have ever had! Megan and Sara met virtually for the 2020 – 2021 school year, but were able to meet in person in June to take their annual picture. When Sara was asked what she likes about having a mentor, she replied, 'everything'! And when

Sara was asked if Megan encourages her, she said, 'that's like asking me if I breathe air!'. When Megan was asked about the match, she said, 'This past year has brought a lot of changes, including moving our weekly visits to virtual. While this has been a large change, we have been making the best of it and have learned a lot. We have talked a lot about Sara's mental health and supported her as the school year's schedule changed'. This match was able to make the most of their virtual year and are happy to be in person for Sara's grade 12 year!



# EVENTS

## Humboldt

We added virtual bowling to our Bowl For Kids Sake event this year! Humboldt Co-Op. Muenster School grades 2-6 raised over \$7700! There were still teams that did the regular 'in person' bowling at Kemway Lane!

Our citizens rallied around BBBS and helped us raise over \$18,000!

Move for Mentoring was added to our celebration activities during September! Any Time Fitness partnered with us for a Sweaty Saturday where all classes were by donation for BBBS. Terry's No Frills donated items for the refueling station and two City of Humboldt employees challenged each other to a spin class for added fun!

Our Matches helped us show our appreciation to our supporters from the business community by writing thank you messages in chalk! We call it Chalk Bombing!

## The Battlefords

Has continued to find new and exciting ways to connect with youth and support Reconciliation in action with our community partners. Thanks to a continued grant from Macro Properties for our Indigenous Arts Partnership Project (IAPP) we were excited to arrange ribbon skirt/ribbon shirt classes, a hand drum making class, and a special Tipi Rising and Teaching event on International Youth Day (August 5th) with local youth serving agencies, Knowledge Keepers, and Elders.

We also celebrated our first SOLD OUT Wine Survivor and introduced a new Signature Event of Cash Calendar in June, raising over \$10,000!



# EVENTS

## Prince Albert

We held our annual Diva for a Day ladies golf tournament where teams dressed up and raised \$15,000 for BBBS youth mentoring programs in Prince Albert.

Community support helps us continue to make new matches like Jialin & Rikki, and Jen & Jolee.



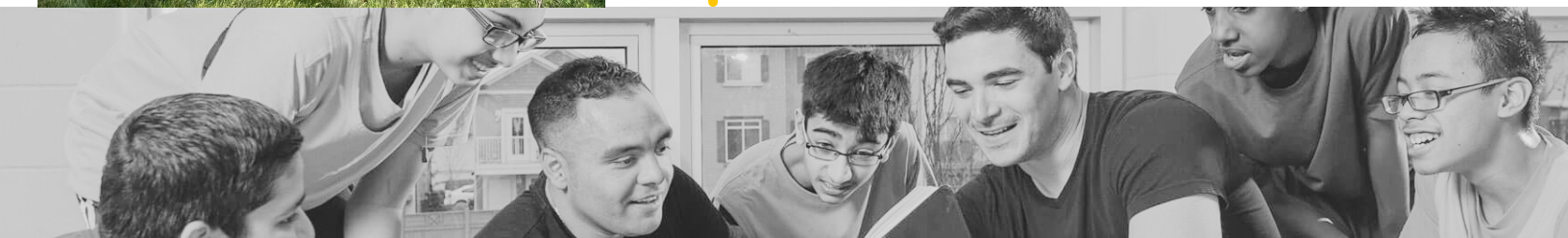
## Saskatoon

Over the past year, BBBS worked to offer families, mentees, and mentors safe activities to participate in. These opportunities included take-home activity kits sponsored by the Nutrien Young Professionals Association, winter activity passes at Optimist Hill sponsored by Lake Louise Ski Resort, and many others.

YXE Poutine Week was once again, a HUGE hit in Saskatoon raising \$11, 115.00!

BBBS Saskatoon hosted the first annual Move for Mentoring in replace of Bowl for Kids Sake. This new fundraiser encourages everyone to get up and MOVE!

Move for Mentoring was powered by the Kinsmen Club of Saskatoon and raised great brand awareness. During a time when wellness was a priority for the entire population, this event brought positivity and a joy to movement while raising funds for the children and youth here in Saskatoon!



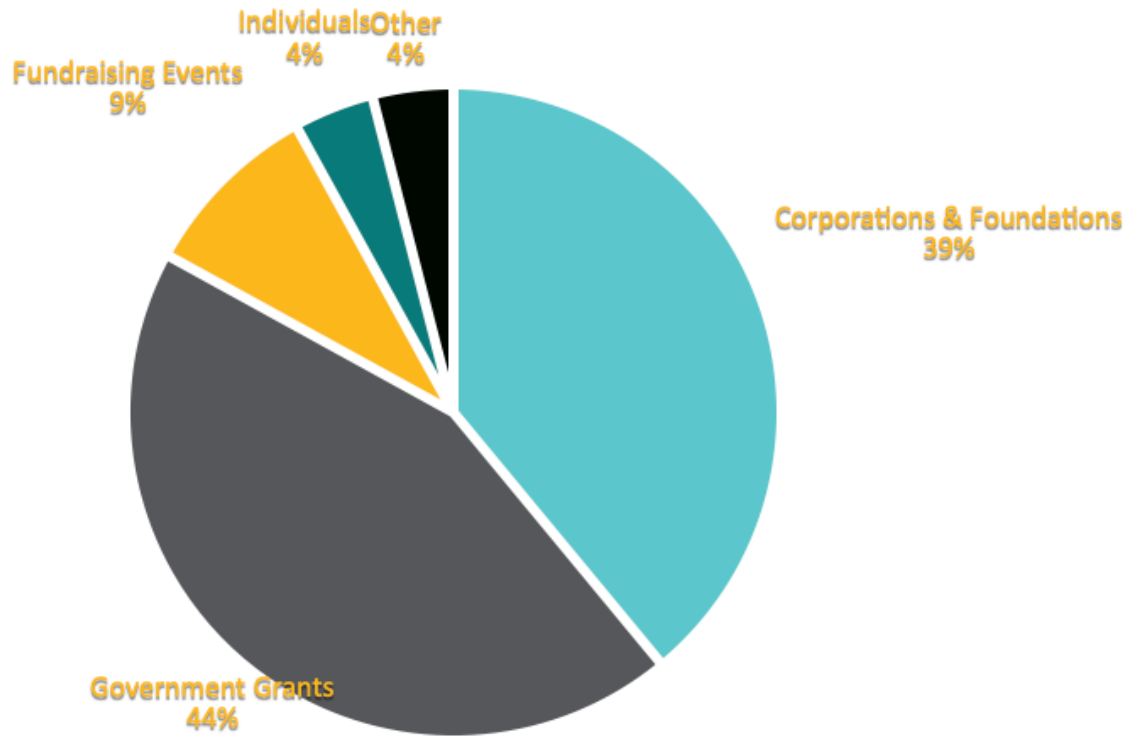
# PRESIDENT'S AWARD

Erin Betke has been a wonderful support to Big Brothers Big Sisters for over eight years. Erin is a school counsellor with Greater Saskatoon Catholic Schools and has championed our in school mentoring program. Erin works in four to five schools during any given school year and has made connecting children with mentors a priority. Erin's schools consistently have our highest numbers of mentors. This year the very first match she supported creating will be celebrating their 7th school year together! BBBS often requires letters of support and Erin is always ready to help with those.

This past school year was particularly challenging for our in school mentoring program as we had to pivot from in person to virtual mentoring. BBBS staff members were not allowed to be in the school and we relied on our school partners to help us with virtual mentoring. Erin was the first one to come on board and make this work. With Erin's help, we were able to start up 15 new matches in November of 2020. Without Erin's support, we would not have been able to run virtual mentoring. With her assistance we were able to pilot the program and then bring it other schools in Saskatoon. Erin also made sure that her existing matches stayed connected as well. Our in school mentoring program would not be as successful as it is, without Erin's support and understanding of its importance!



# FINANCIAL BREAKDOWN



	2021	2020
<b>Statement of Operations</b>		
Revenue	11,520,298	1,138,497
Expenditures	1,247,794	1,131,691
Excess (Deficiency)		
Revenue over Expenses	272,504	6,806

	2021	2020
<b>Statement of Financial Position</b>		
Assets	1,186,114	863,948
Liabilities	545,007	476,887
Net Assests	641,107	387,061

# DONOR PROFILE

With the support from the [Cameco Fund for Mental Health](#), we were able to develop five training modules that will allow mentors and volunteers to feel more confident in supporting youth as they navigate mental health challenges they are experiencing. The modules focus on vital mental health topics and are available on-demand (beginning January 2022) for when needs arise in each individual match's journey and as a common knowledge tool for volunteers as they are prepared prior to being matched. The modules will cover topics such as:

- Anxiety and Depression
- Self-Care for Mentors
- Kids Managing Stress
- Tech Use & Abuse
- Healthy Masculinity



Our mentors are frontline with children and youth in our community every week, and mental health training is essential to ensure early identification and prevention. Mentors who have confidence in their abilities and enhanced match experiences also mean longer matches that are more consistent, which supports the sense of connection and support a youth is able to have.

Established in 2019, Step Up for Mental Health is a Saskatoon-based run/walk to raise funds and awareness for mental health.

Every dollar from registration fees, plus a matching amount from Cameco, supports the Cameco Fund for Mental Health.

[Thank you Cameco](#), for supporting the mental health of children, youth and volunteers in our community!





# Donor Recognition

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Affinity District Council

Bit Services

Cameco

Canada Healthy Communities

Circle Drive Alliance Church

City of Saskatoon

Dakota Dunes CDC

Harold Latrace Foundation

JBL Foundation

K+S Potash

Kinsmen Club

Ministry of Social Services

Nutrien

Progress Club

Saskatoon Community Foundation

Sask Egg

Sask Lotteries Community Grant

United Way

W Law Group

## 23:1 Social Return on Investment Social Return on Investment

For every dollar committed, there is a social return of \$23 back into the community.\*

*\* Boston Consulting Group, 2013*

# THANK YOU!

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