



Big Brothers
Big Sisters
OF SASKATOON

MEGA Bike



Raising money
for Big Brothers Big Sisters of Saskatoon!



#PEDALFORPOTENTIAL



Pedal together to transform youth's lives!

Hop on the 30-person MEGABike with your co-workers and friends and enjoy a fun team-building event all while pedaling for the potential of young people in our community!

At Big Sisters Big Sisters of Saskatoon and Area we believe that every connection counts. We see with youth in our programs that connection matters now more than ever before. MEGABike is more than just a fun day out. Connection with your team increases morale, employee retention and opportunities for in-office mentorship.

Every pedal makes a difference!

Mentoring Matters

Big Sisters Big Sister of Saskatoon focuses on prevention through our mentorship programs. It's the guidance and support of a trusted mentor that makes all the difference. Mentees in our programs are resilient and show amazing potential, they simply need a spark to make them shine.

BBBS serves an average of 400 youth each year. However, we know the need is so much greater, and in some areas, kids are on our waitlist for over a year. Fundings allows is to tackle our waitlist so youth are not waiting to reach their full potential.



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EVENT DETAILS



Your support!

You are now part of building the BBBS legacy! All funds raised at this event STAY in Saskatoon supporting our community. We invite you to help us help youth, by raising some money on behalf of our organization.

The 'fun' in fundraising

It can be challenging to ask someone to donate, so we have created funding tips. View the page below for the A-B-C's of fundraising, a sample letter of ask and social media post ideas!

When & where?!

All rides start and end in front of Hudson's on 21st Street. Please arrive at least 15 minutes prior to your scheduled departure time.

Check in at the registration tent, sign a quick waiver, meet your tour guide and get ready to get your pedal on! Be sure to dress appropriately for the weather. Rain or shine, we will ride on!

Let's celebrate!

We invite you and your team to join us back at Hudson's between 430-7pm for Happy Hour!

Wrap up a fun day with your team, chance to win some great prizes, enjoy complimentary food and drinks, and celebrate BBBS 2nd MEGABike Event!

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THE A-B-C'S OF FUNDRAISING



ASK

Be specific about the amount that you would like to be donated to make it easy for your donor.



START THE CONVERSATION

Why is Big Sisters and Move important to you?

Make sure you tell any potential donors the impact their donation will have and share your story about why mentorship is important to you (your company).



BIG GOALS

Set a fundraising goal for your team/self that you would like to achieve before starting your campaign.

Let everyone know your goal!



SHOW YOUR GRATITUDE

Thank anyone who has contributed to your fundraising goal.

They donated to YOU because they believe in YOU and the cause you are supporting. You may also want to send them a photo of the MEGABike event!

INVOLVE YOUR COMPANY



Corporate Matching Double Your Dollars

Many companies will match the funds raised by their employees in order to support and encourage their charitable activities. Please check with your employer to find out whether your company has a Matching Gift Program and don't forget to ask your donors to ask about the program at their companies!

Get the Whole Office Pedalling

Passionate about Pedaling for Potential? Invite more of your colleagues or friends to join you. Bond over a fun team-building activity and connect over the after-party drinks! Set up your team by registering online.

Tax Receipts

All online donations will automatically receive a charitable tax receipt for donations of \$10 or more.

SAMPLE DONATION REQUEST LETTER

FROM: YOU!

SUBJECT: Help me Pedal for Potential!

Dear [First Name],

This June, I am participating with my colleagues at Big Brothers Big Sisters MEGABike event to support mentorship in our community. I am participating and raising funds because [insert your reason for participating here]. I am proud to work for an organization that is committed to igniting the potential of young people in our community.

BBBS is committed to enhancing the confidence, self-esteem, and well-being of youth through supportive relationships with adult mentors. The need for their services has grown and they are doing their most important work right now, with social pressures at an all time high for young people and isolation threatening the mental health and education of youth in our community.

Your valued support will help Big Brothers Big Sisters match youth with a caring mentor who will inspire them to succeed and believe in themselves. My goal is to raise [insert fundraising goal here] but I can't do it without your help. Please consider donating and supporting this important cause.

Donations can be made online by visiting my fundraising page at [insert personal URL here].

Thank you so much for your support. It really means a lot to me.
Sincerely,

[Insert Your Name]

SAMPLE SOCIAL MEDIA ASKS

THE W'S

(team name), is raising funds for BBBS through their MEGABike Event!

When?

This June our team is gearing up to ride the legendary 30-person bike

Why?

We want to bring community awareness and engagement about the importance of Mentorship!

How?!

Our fundraiser page has all our campaign info! Any donation makes a difference towards our goal!
#pedalforpotentialyxe @bbbssaskatoon

THE ANNOUCMENT

HAVE YOU HEARD?!

We are raising funds to participate in BBBS MEGABike Event!

Helps us reach our target so we can continue supporting organizations like BBBS who Ignite the Potential of youth!

(link funding page)

@bbbssaskatoon #pedalforpotentialyxe

READY, SET, GO!

CUSTOMIZE YOUR TEAM OR INDIVIDUAL FUNDRAISING PAGE!

1 VISIT OUR WEBSITE

<https://saskatoon.bigbrothersbigsisters.ca/events/megabike/> and click on 'support a megabike team'.

If you are your teams captain you will need to create the team, participants will need to join a team

2 REGISTER & CUSTOMIZE

Once clicked, you can sign up to create your team member or individual fundraising page. It's easy and will only take a few minutes!

A page photo and 'about the campaign' description will be provided. You are welcome to edit any of these sections to personalize it to yourself/teams own preference.

3 SHARE & BRAG ABOUT IT!

Once complete, you can start sharing your page with your personal network!

Be sure to tag:

@bbbssaskatoon

#pedalforpotentialyxe

#megabikeyxe



WE CANNOT WAIT TO SEE YOU AT OUR EVENT
&
#PEDALFORPOTENTIAL

ADDITIONAL QUESTIONS?!
PLEASE CONTACT
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