



# MEGABike



Team Building & Client Engagement Package



# WHAT IS MEGABIKE?

Join Big Brothers Big Sisters of Saskatoon's (BBSS) 2nd year of MegaBike on June 29, 2023 and take your team on a ride they'll never forget!

Hop on the legendary 30-person BIG Bike with your co-workers, clients, and friends and enjoy a ridiculously fun team-building event all while pedalling for the potential of young people in our community!

A MegaBike is a giant bicycle with 29 seats. In exchange for a minimum commitment of \$5,000, a team of no more than 29 cyclists (plus 1 driver) take a given route in downtown Saskatoon, approximately 30-40 minutes long. Each team of 29 people must arrive at the starting point at the time and date chosen.

Following the most entertaining bike course ever, you are invited to stay and enjoy a drink or some food at Hudsons, or return to work for the rest of the day. Return anytime between 430-7pm for Happy Hour at Hudson's! Wrap up a fun day with your team, network with the other participating organizations!

## WHAT CAN YOU EXPECT?



At BBBS Saskatoon we believe that every connection counts. We see with youth in our programs that connection matters now more than ever before. MEGABike is more than just a fun day out. Connection with your team increases morale, employee retention and opportunities for in-office mentorship.

# Mentoring Matters. Here's Why.

Big Brothers Big Sisters of Saskatoon provides adult mentors to kids who need someone the most. Every day, youth in our community face challenges like bullying, isolation, poverty, social anxiety, low self-esteem, mental health challenges and more. BBBS Coordinators match children & Youth (ages 6-18) with mentors to help them overcome adversities, make healthy choices and ultimately reach their full potential.

**90% reported being bullied or bully's others (BBBSC stat)**

**88% suffer from high to very high anxiety (SAYCW stat)**

**49% come from a home that is financially stressed (BBBSS stat)**

**43% has a household member with a mental illness (BBBSS stat)**

**1 in 5 youth report having no access to strong relationships (Search Institute)**

*In 2022...*

**BBBS SASKATOON MATCHED 495 YOUTH**

**TOGETHER, WE CAN IGNITE POTENTIAL**





# Mentoring Matters. Here's Why.

\$1 : \$23

EVERY \$1 INVESTED IN MENTORING  
RETURNS \$23 TO SOCIETY

MENTORED YOUTH SEE POSITIVE RESULTS:



## IN LIFE

81% REPORT FINANCIAL LITERACY  
98% BELIEVE THEY MAKE  
GOOD LIFE CHOICES  
80% PURSUE HEALTHY LIFESTYLES



## IN COMMUNITY

87% HAVE STRONG SOCIAL NETWORKS  
50% MORE LIKELY TO VOLUNTEER  
(AND GIVE 30% MORE TIME!)  
13% MORE LIKELY TO DONATE  
(AND GIVE 20% MORE MONEY!)



## AT WORK

47% HOLD SENIOR LEADERSHIP POSITIONS  
17% MORE LIKELY TO BE EMPLOYED  
13% HIGHER EARNINGS  
(\$315,000 HIGHER LIFETIME INCOME)



THE FAMILY



Big Brothers Big Sisters



THE MENTOR

THAT'S THE POWER OF THREE



# SPONSORSHIP OPPORTUNITIES

Benefit & Opportunitites	Presenting \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$3,000	Individual Minimum \$250/Seat
Attendance					
Entire Bike Buyout*	♦	♦	♦	Half Bike**	One Seat***
Premium time choice for MEGABike ride	♦	♦			
Sponsor Profile					
Logo Recognition via eBlasts to participants	♦	♦	♦	♦	
Logo on MEGABike Website	♦	♦	♦	♦	
Mentions on Social Media	♦	♦	♦	♦	
Company Name on Event Press Releases	♦	♦			
Opportunity for Recognition in our Newsletter (distribution 2000)	♦	♦			
On-Site Exposure					
Personalized team photo	♦	♦	♦	♦	
Logo on bike	♦	♦			
Logo on participant video	♦	♦			
Opportunity to provide participant giveaways	♦	♦			
Company banner at event	♦				
Branded signage at start/finish line	♦				
Recognition from microphone at event	♦				
Happy Hour Event					
Access to Happy Hour party (4pm – 7pm)	♦	♦	♦	♦	♦
Drink tickets per participant	2	2	1	1	1
Food at happy hour	♦				
Post-Event Acknowledgement					
Recognition in BBBS Saskatoon Annual Report	♦	♦	♦	♦	
Team video	♦	♦	♦	♦	
Recognition Keepsake	♦	♦	♦	♦	♦

\*Up to 29 seats, minimum of 20 recommended

\*\*Up to 14 seats

\*\*\*Gather a group of friends, family, teammates, or colleagues and each commit to raising a minimum of \$250 to secure your seat on the MEGABike! Minimum of 20 recommended.



To confirm your sponsorship for MEGABike 2023, please contact

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IGNITE THEIR POTENTIAL

@BBBSaskatoon  
#MegaBike  
#PedalForPotential

