

Tuesday, June 17 2025

MEGABike

PEDAL FOR POTENTIAL



One Day. One Bike.
30 Seats. 8 Rides. Endless Potential.



MEGABike is rolling into downtown Saskatoon on **Tuesday, June 17 2025**

Join us to Pedal for the Potential of young people facing adversities in our community. Hop on the 30-seater MEGABike with your co-workers, clients and friends and enjoy a fun and unforgettable team building event!

What can you expect?

- ⊗ Loop around downtown Saskatoon
- ⊗ 1 hour time slots, starting at 9:00 am
- ⊗ After-party with your fellow MEGAbikers
- ⊗ Prizes
- ⊗ MEGA fun!
- ⊗ Team photos & videos

BENEFITS AND OPPORTUNITIES

MEGA BIKE INVESTMENT: \$5,000

UP TO 29 SEATS | FULL BIKE BUY OUT
MINIMUM OF 20 RECOMMENDED

EXPECTED
PROMOTIONAL
AUDIENCE:

SOCIAL MEDIA
3.8K FOLLOWERS
1.3K TWITTER FOLLOWERS
500+ LINKDIN FOLLOWERS

BIG BIKE INVESTMENT: \$3,000

UP TO 14 SEATS | HALF BIKE BUY OUT

LITTLE BIKE: \$250 MINIMUM

Single seat. Gather a group of 2-10 friends, family, teammates, and colleagues and team up with other Little Bike riders.

ON-SITE RECOGNITION

Personalized team photo

Logo on bike during your ride

Logo on participant video

Opportunity to provide swag bag items

Company signage at event

Branded signage at start/finish line

Recognition from emcee at event

MEGA BIKE



BIG BIKE



SPONSOR PROFILE

Logo on all communications to participants

Logo on all MEGABike promotional materials

Logo on MEGABike website

Mentions on Social Media

MEGA BIKE



BIG BIKE



POST EVENT ACKNOWLEDGMENT

Logo recognition in agency newsletter

Team video

Logo recognition in Annual Report

MEGA BIKE



BIG BIKE



MENTORING MATTERS IN SASKATOON HERE'S WHY ...

Big Brothers Big Sisters of Saskatoon provides adult mentors to kids who need someone the most. Every day, youth in our community face challenges like bullying, isolation, poverty, social anxiety, low self-esteem, mental health challenges and more. BBBS Coordinators match children & Youth (ages 6-18) with mentors to help them overcome adversities, make healthy choices and ultimately reach their full potential. **Your investment in MEGABike means we are able to make and support new mentoring matches, for the kids that need it the most.**

July 1, 2023- June 30, 2024



88%

suffer from high to very high anxiety (SAYCW stat)

49%

come from a home that is financially stressed (BBBSS stat)

43%

has a household member with a mental illness (BBBSS stat)

MATCHED 470 YOUTH

MATCHED 383 VOLUNTEERS

OVER 46,342 VOLUNTEER HOURS

TOGETHER WE CAN IGNITE
THEIR POTENTIAL

TO CONFIRM YOUR SPONSORSHIP FOR **MEGABike** 2025, PLEASE CONTACT:



KARA

Director of Development & Communications

306 - 241 - 6550

kara.lackie@bigbrothersbigsisters.ca

IGNITE **THEIR** POTENTIAL

@BBBSSaskatoon

#MEGABIKE

#PEDALFORPOTENTIAL